



## SERRRA 2025

**Thursday, January 16 5:30 to 7PM**

Registration from 4:30 – 6:00 PM

Vendors Open 4:30 – 6:45 PM

**Friday, January 17 8:00 AM – 3:15 PM**

Registration from 7:00 – 8:00 AM

Vendors Open 7:30 AM – 3:30 PM



The Clemson University Conference  
Center and Inn  
Madren/James Martin Inn  
230 Madren Center Drive  
Clemson, SC 29634

**Thursday, January 16, 2025**

**Opening Session**

**5:30 – 7:00 PM**

**Eric Litwin, “The Power of Joyful Reading”**

**Friday January 17, 2025**

Registration from 7:30 AM

Breakfast 8:00-8:45 AM

Vendors Open 7:30 AM – 3:30 PM

9:00 – 10:00 AM	<b>Keynote: Kelly Cartwright, “Literacy as Social Justice: Leveraging Reading Science to Support Students with Reading Difficulties”</b>			
	Interventionists	Interventionists	General	General
10:15 - 11:30 AM	<b>Jamie Lipp</b> “Orchestration and Integration: Moving Beyond Item Knowledge”	<b>Jeff Williams</b> “Using Writing to Fuel Acceleration”	<b>Lisa Akers</b> “The Reading and Writing Connection”	<b>Jan Richardson</b> “Balancing Phonics, Fluency, Flexibility”
11:30 - 11:45AM	<b>BREAK</b>			
11:45 – 1:00 PM	<b>Jamie Lipp</b> “Read, Write, Roam!”	<b>Maryann McBride</b> “What’s Next? Using the ORA for Planning Instruction”	<b>Kelly Cartwright</b> “Why Can’t My Best Word Readers Understand Text?”	<b>Lisa Akers</b> “Nonfiction 101”
1:00 – 2:00 PM	<b>LUNCH</b>			
2:00 - 3:15 PM	<b>Maryann McBride</b> “Using Letter, Blend, and Vowel Books to Teach Decoding and Plan for Word Work”	<b>Jeff Williams</b> “Orthographic Mapping and Interventions”	<b>Jan Richardson</b> “Tips for Teaching Vocabulary”	